



2023 Michigan Apple INDUSTRY AT-A-GLANCE

2ND Largest Apple Producer in the USA

Michigan is the second largest apple producing state in the USA*

*USDA NASS, July 2023



14.9 MILLION APPLE TREES

There are more than 14.9 million apple trees in commercial production, covering 34,500 acres on 775 family-run farms in Michigan.

32 MILLION BUSHELS OF APPLES

The 2023 Michigan Apple crop is estimated to reach 32 million bushels (1.344 billion lbs.) The 2022 crop was a record 32,380,952 bushels of apples.*

*according to USDA National Agriculture Statistics Service, July 2023

A Big Deal

Apples are the largest and most valuable fruit crop in Michigan.

Nearly year round availability

Michigan Apples are available August through June each year, thanks to controlled atmosphere storage.

50%

gobbled right up!

About half of all Michigan apples are sold ready to eat (fresh). The remaining 50% are processed into other products.

ECONOMIC IMPACT

The economic impact of apples is significant, when considering farm gate value is compounded by economic benefits to:

SCHOOLS



PACKAGING & SHIPPING



SUPPLIERS



LOCAL COMMUNITIES



INPUT COSTS



Michigan Apples are sold in:

32

states

18

countries

More than

12,000

retail grocery stores in the US

150

Michigan farm markets and cider mills

For more information: Contact the Michigan Apple Committee at: **800-456-2753** or visit: **MichiganApples.com**

Michigan Apple Committee (MAC) is a non-profit governmental organization that works on behalf of growers in the areas of consumer & grower education, market development & research.